

MOORE HAVEN

WHAT'S UNIQUE

RIVERFRONT

OKEECHOBEE
MEETS LAKE

HUNTING
OUTDOOR
ACTIVITIES



BASS
FISHING



BOAT TRAFFIC

SAFE
COMMUNITY
& QUIET



SEMINOLE
RESERVATION



RODEO



TOP SCHOOLS

COMMUNITY

531,000 VACANT
ACRES



GREAT
COOPERATION
WITH
LOCAL &
COUNTY GOV'T



GOOD LEADERS & MENTORS



WHAT'S MISSING



GROCERY
STORE



RESTAURANT
& ENTERTAINMENT

SQUARE
SOCIAL AREA



ICE
CREAM
PARLOR



BOWLING
FAMILY ACTIVITIES

MOVIE
THEATER



COFFEE



DANCE
TUMBLING
SPORTS

RIVERFRONT DEVEL.

BOATHOUSE / TIKI BAR



CAREER
PROGRAMMING
& EDUCATION



CHILD
CARE



PHARMACY
& OTHER RETAIL
(HARDWARE, CLOTHING)



HOTEL



MARINA WITH GAS



REC CENTER
WITH GYM, POOL

MEDICAL
PROVIDERS

DOCTORS, DENTISTS, ETC.

RENTAL
PROPERTIES



MARKETING!



GALLERY
SPACE



WAYFINDING



YOUTH CENTER
& SKATE PARK



BEAUTIFICATION

MOORE HAVEN PLACEMAKING

9/26-9/28

Trip #1 Meeting Feedback

WHAT'S UNIQUE		
MEETING 1	MEETING 2	MEETING 3
Riverfront	River meets lake	Water / coastal access
Largest part of Okeechobee Lake	Hunting/fishing	Close knit community / Welcoming
Hunting, (bass) fishing, outdoorsman	Wildlife	One school district – small population near major metros
Boat traffic – nautical highway	Low vehicular traffic	Great cooperation with local /county government
Food truck events	People- leaders / mentors	
Quiet lifestyle	531,000 vacant acres	
Safe/low crime	Stanley Wayman – Life Magazine photographer	
Top schools		
Seminal reservation		
Chalo Nitka festival and rodeo		
Rodeo		

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Trip #1 Meeting Feedback

WHAT'S MISSING		
MEETING 1	MEETING 2	MEETING 3
Grocery store	Grocery store	Grocery store
More people	Restaurant / bar	Restaurants / entertainment
Entertainment	Doctor	Square / social gathering space
Boathouse Tiki Bar & Grill (Ft Meyers)	Bowling/family friendly	Development on river front
Movie theater	Career programming / education	Gallery, ice cream parlor, coffee
Shops	Childcare	Marina with gas
Home center	Dance, tumbling, sports league	Retail – hardware, pharmacy, clothing
Spa	Greater variety of employment	Professional services – attorney, accountant
Fitness Center	Branding	Outlet Mall
Barbershop	Landscaping / curb appeal	Hotel
Office space / professionals	Hotel	Rec Center with gym, pool
Housing – mix of types	Rental properties	Medical providers – doctors, dentist, optometrist, urgent care clinic
Gallery space	Youth center	Beautification – gardens, pedestrian paths
Marketing Plan – advertise in larger markets	Pharmacy	University/college – skill center
Wayfinding	Bed & Breakfast	Skate park
		Outfitter store
		Fishing lodge

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HOUSING		
MEETING 1	MEETING 2	MEETING 3
Waterfront	Multifamily – 2 bd/1ba (\$950); 3 bd/2ba (\$1250)	Rental housing shortage – 2 bed / 2 bath; 3 bed / 2 bath
Multifamily facing city park	Singel Family - \$180k - \$200k	Rental – multifamily vs single family '
4-5 stories	Remove/renovate blighted housing	Mid-range SF - \$150k - \$200k
Infill for Single Family		Low appraisals / financing
40+ vacant lots		Down payment challenges
Habitat for Humanity homes		People move here for “country living” = quiet, Single Family housing
Funding resources		Need housing for teachers, law enforcement, single people
NMTC; Brownfield; EB5; OZ; City; County; State; Federal; Private		Impact fees – challenge
Incentives targeted at key professions		Rent - \$1,200/month
- Teachers, law enforcement, medical professions		
Airglades Project - 2,000 - 6,000 new jobs		

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RETAIL / NIGHT LIFE		
MEETING 1	MEETING 2	MEETING 3
American food - \$10 – \$12 entrée	Pharmacy -open every day	Fast food – other than Arby's
Tiki bar menu	Serve breakfast, lunch and dinner	Sports bar
Gatorama meat	Steakhouse	Brewery
"Sharpie" fish – unique to region	Seafood	Steakhouse
Seasonal menu	Sports Bar	Someplace to sit and relax
Brickoven pizza	River – marina	Coffee shop
Highlight local wildlife	Sporting goods	"Panera"
Steakhouse – pick your own steak	Home Depot / Hardware	Tiki bar on river
Firepit, outdoor games	Medical plaza	"Applebee's" type
Appropriate parking	Car Dealer	Kid-friendly
"Expand and Contract" as needed	Best Buy	On the riverfront
Reduce overhead	Urgent Care	Walkways
Water taxi for RV park	Ice Cream Parlor	Outside entertainment
Nano-brewery	Butcher/deli	Bed and Breakfast
	Café / Panera	FL is "winter salad bowl" for the US
	"Bring back old downtown"	Connection to local farmers for produce

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Trip #1 Meeting Feedback

ARTS/ENTERTAINMENT/RECREATION		
MEETING 1	MEETING 2	MEETING 3
Spanish heritage festival	Theater – both live and film	Bike trails
Country music	Gallery	Pool
See West Palm event	Museum	JJ Wiggins after school programming (see Agape center) – no longer available
Okeechobee Festival	Dance school	Teen center
City recently revived 4th of July event	Amphitheater	After school programming – YMCA
Chalo Nitka festival	Golf course	Need for working gallery / studio space
Sugar Festival – Clewiston	Skating rink	Community space / social hall
	Mini golf	Rental facility for events
	Go carts	Drive-in theater
	Batting Cages	
	Water Park / swimming pool	
	Tennis Court	
	Zoo	
	Functioning playground	

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Trip #1 Meeting Feedback

EDUCATION		
MEETING 1	MEETING 2	MEETING 3
Connection to Jr. College	State university / technical school	Technical schools
	Technical training	Opportunity for recent high school graduates – jobs, place to live on their own
	Private school	

INFRASTRUCTURE		
MEETING 1	MEETING 2	MEETING 3
	Parking	Employee transit- existing through Good Will? State funded?
	Wayfinding	Fuel at marina
	Lighted pedestrian path	Need deeper canal – 10'
		No wake zones
		Can accommodate 10 – 20 yachts at a time
		Request seawall study / grant application